

The EU Green Deal & Farm-to-Fork Strategy

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Hortgro Research Symposium

Lord Charles Hotel

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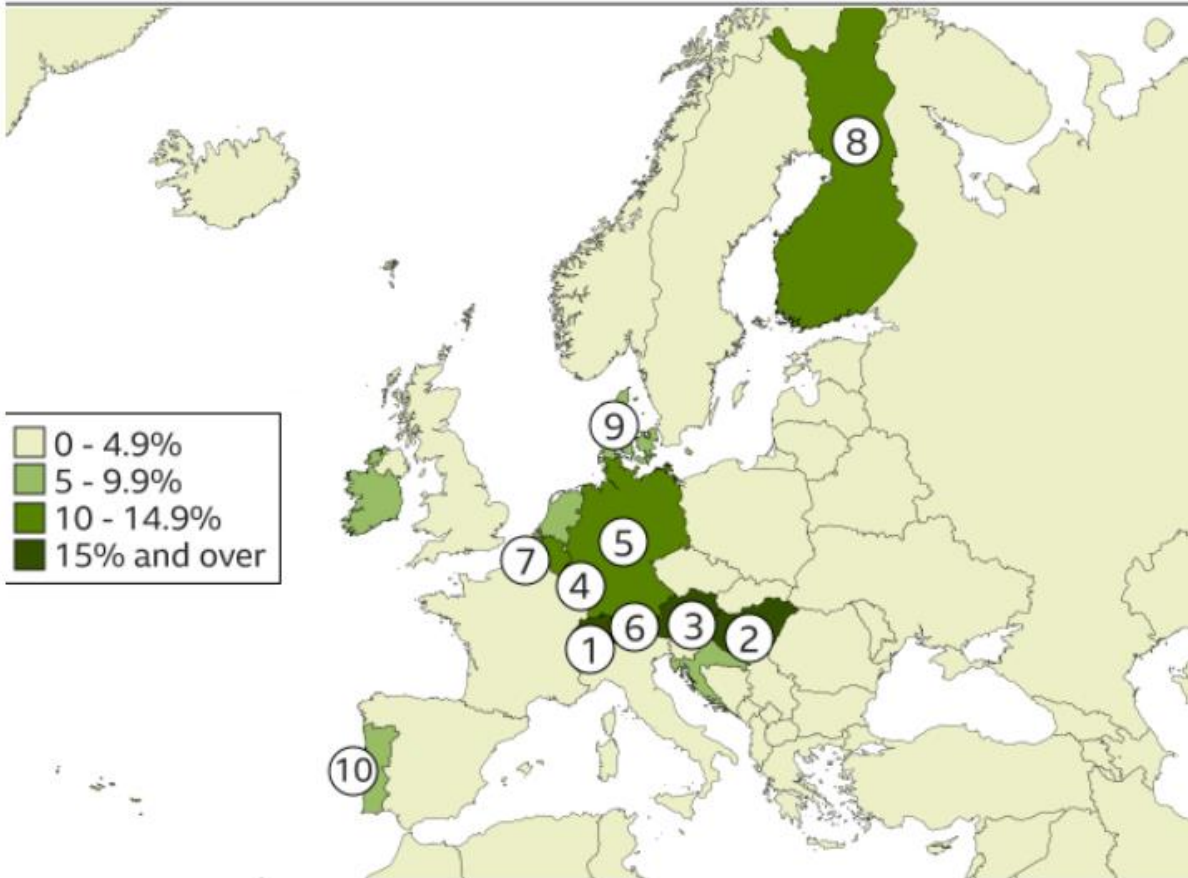
Three things on the Green Deal...

- How did we get here?
- What actually is the European Green Deal and Farm-to-fork Strategy (F2F)?
- What does this mean for fruit producers and exporters from South Africa?

How did we get here?

The rise of Green politics in Europe

Percentage of votes won by Green parties in the most recent nation elections



Source: bbc.com

- Europe is getting greener
 - The sustainability is mainstream politics
 - The populous expect their governments to do the right thing
- Europe is looking inward
 - Immigration
 - Borders have become harder
 - Conflict on the continent is unsettling
- Brexit rattled some cages
 - Unity is now more important than ever

How did we get here?

- The **New** Common Agricultural Policy (CAP) 2023-2027
- € 387 billion = R 6.4 Trillion
 - R1.07 Trillion per year in support (RSA nominal GDP = R 419 Billion)
- European agricultural guarantee fund (EAGF)
- European agricultural fund for rural development (EAFRD)

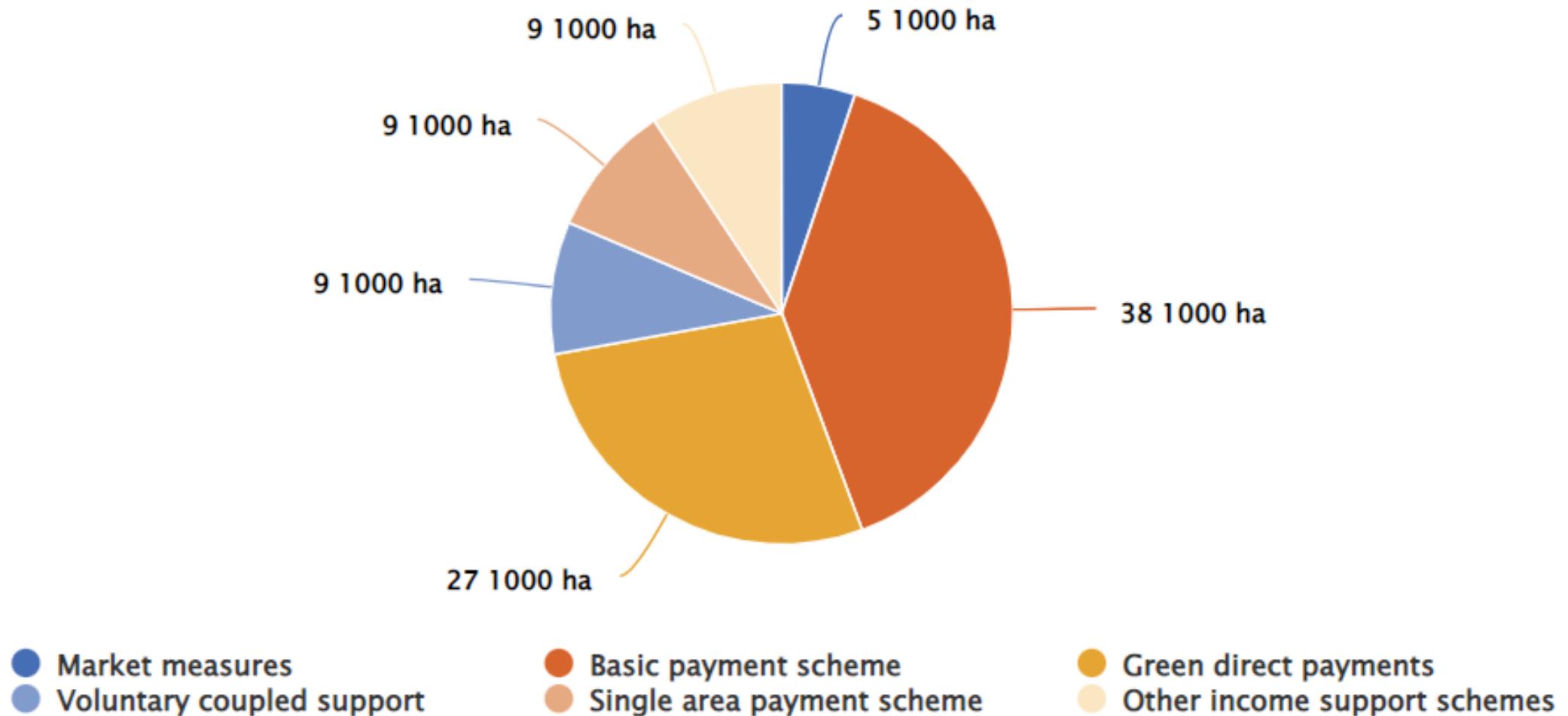
“Overall, 40% of total CAP expenditure will be dedicated to climate action”

- Legal Basis for support to producers: Multiannual Financial Framework: [MFF for 2021-27](#) EAGF: [EU regulation 1307/2013](#), [EU regulation 1308/2013](#) EAFRD: [EU regulation 1305/2013](#) CAP extensions: [EU regulation 2020/2220](#)

How did we get here?

EAGF spending on income support and market measures, 2019

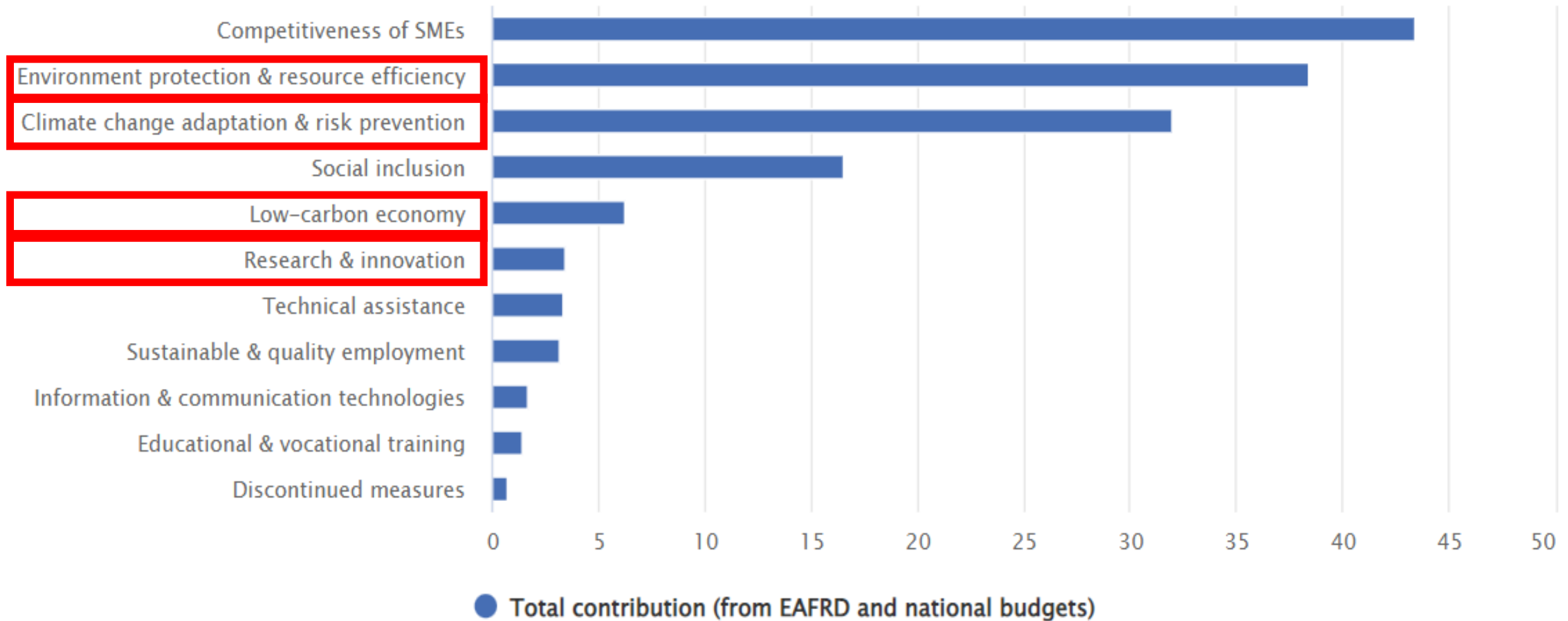
Source: European Commission



How did we get here?

Rural development spending commitments by theme, 2014–20

Source: European Commission



How did we get here?

- DG Agri ([Here](#))
 - New Common Agricultural Policy
- DG Environment ([Here](#))
 - EU Biodiversity Strategy for 2030 ([Here](#))
- DG SANTE: Health and Food Safety ([Here](#))
 - Farm-2-fork Strategy
- DG Trade ([Here](#))
 - Trade agreements
- DG Research and Innovation ([Here](#))
 - Horizon Europe – Dedicated research for the EU Green Deal '21-'27
 - € 96 Billion ([Here](#))

The Green Deal

- The promise...



**fresh air, clean water,
healthy soil and
biodiversity**



**renovated, energy
efficient buildings**



**healthy and affordable
food**



more public transport



**cleaner energy and
cutting-edge clean
technological
innovation**



**longer lasting
products that can be
repaired, recycled and
re-used**



**future-proof jobs and
skills training for the
transition**



**globally competitive
and resilient industry**

The Green Deal



- Overarching policy and framework
- Not just about agriculture
- Climate neutral by 2050

The Green Deal



The Farm-2-fork Strategy

Sustainable Food System



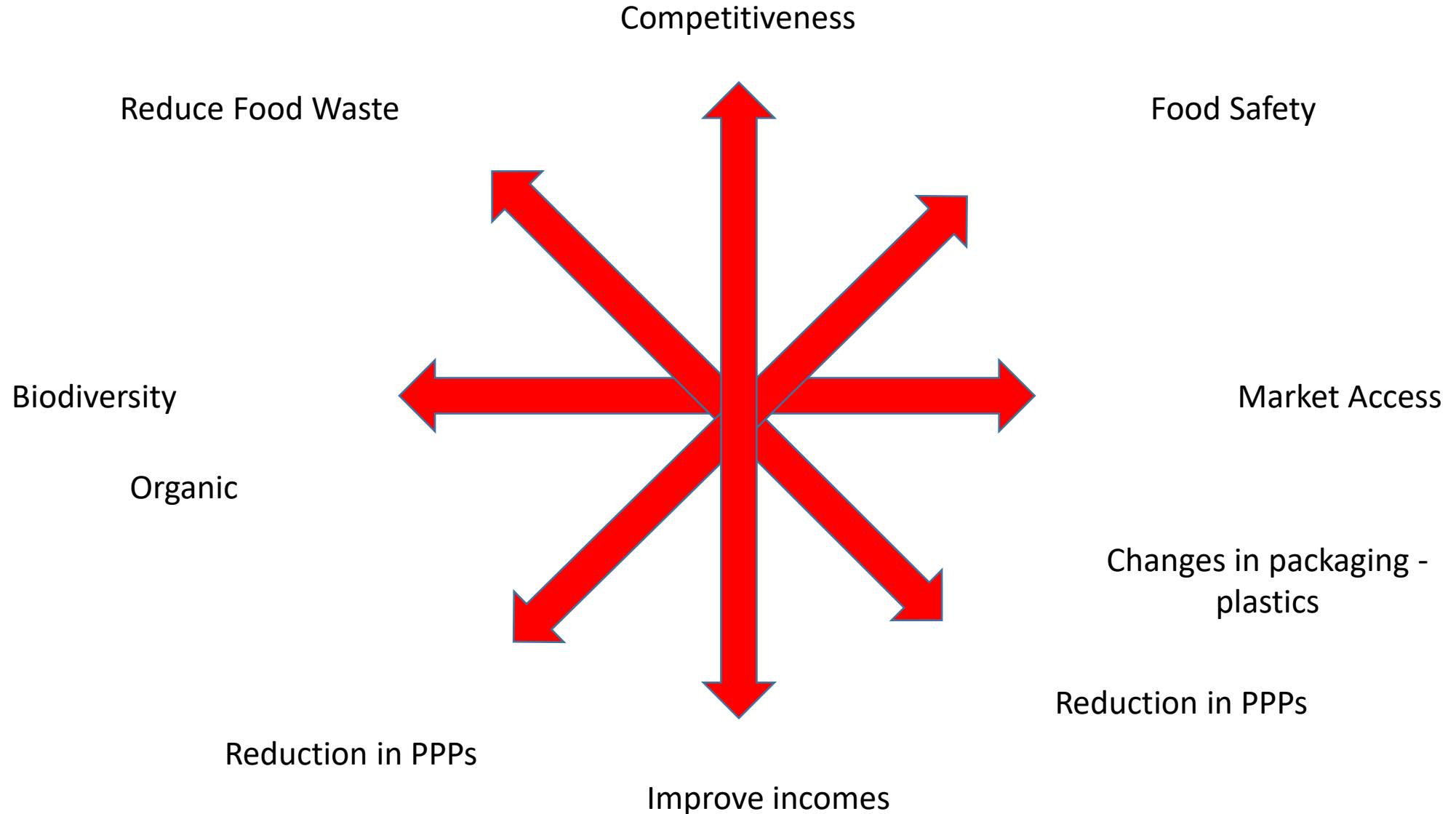
- Have a neutral or positive environmental impact
- Mitigate climate change & adapt to impacts
- **Reverse** biodiversity loss
- Food Security, Nutrition
- Preserve food affordability
- **Fostering competitiveness of EU supply sector**
- **Promoting fair trade**

The Farm-2-fork Strategy

- Goals:
 - Reduce the use of pesticides for the most hazardous by 50% by 2030
 - Promote IPM
 - Reduce excess fertilisation
 - Increase production of organics to 25% by 2030
 - Reverse biodiversity loss
 - Improve animal welfare
 - Reduce the use of antimicrobials
 - Raise environmental standards globally
 - Assumption is the EU standards are higher
 - Improve incomes of primary producers
 - Reinforce the EU competitiveness

The Farm-2-fork Strategy

The introduction of anomalies and trade offs...



What does this mean for SA producers?

- Near-term
 - Disruption in supply chains, challenges with alignment of requirements across members states
 - e.g. use of plastics and labelling
 - Push towards organic production – real and pseudo-organic
 - Supply chains will start to compete on the basis of sustainability themes

Environmentally

friendly presence at Fruit Logistica

By using modular aluminium platforms and fabric, we have saved 6.8 tons of wood



By avoiding the use of carpets, we have saved 99,5 kg of plastic fibre and waste



All graphics are solvent free and able to be reused in other events



What does this mean for SA producers?

- Near-term
 - Disruption in supply chains, challenges with alignment of requirements across members states
 - e.g. use of plastics and labelling
 - Push towards organic production – real and pseudo-organic
 - Supply chains will start to compete on the basis of sustainability
 - More reporting on environmental factors
 - SIZA Environmental Module & Confronting Climate Change

What does this mean for SA producers?

- Medium-term
 - Retailer requirements will become more demanding
 - Further undermining IPM and Good Agricultural Practice
 - Crop protection options will be lost, possibly impacting on market access
 - Moving into grey areas for crop protection products
 - Movement away from good science – both increase the value of good research, and undermining it!
 - The technical basis for decisions is diluted

What does this mean for SA producers?

- Long-term
 - Change EU bilateral and multilateral trade deals

SHAFFE Sustainability Task Force

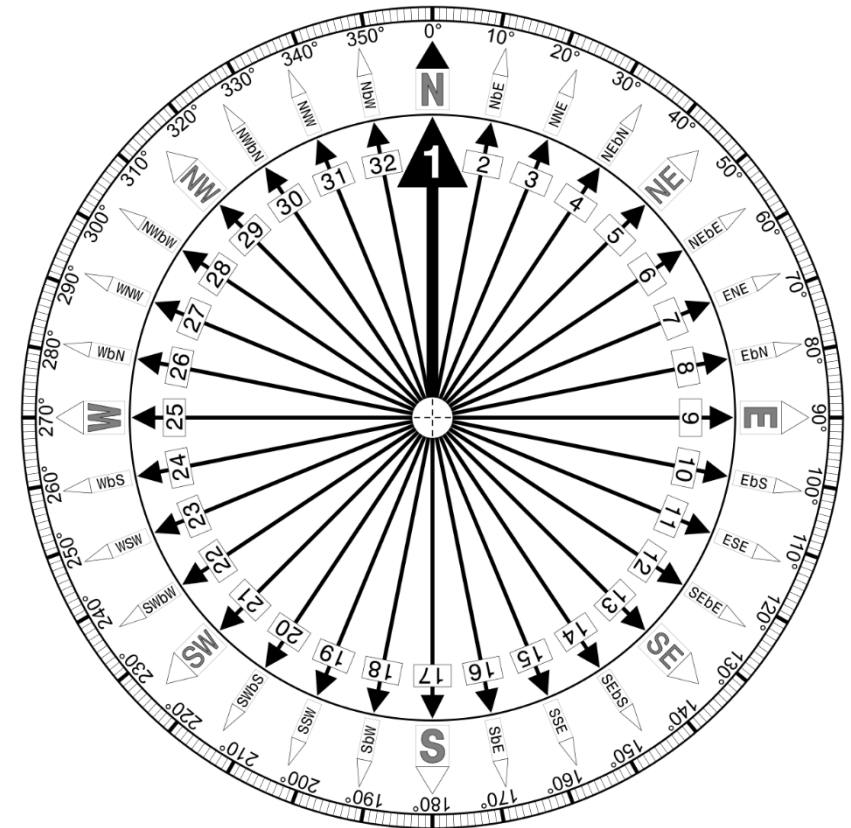
- Working group under SHAFFE
- What is the southern Hemisphere response to the EU Green Deal/Sustainability movements?
- Several rounds of discussion
- Definition of sustainability
- Concluded with a white paper with 10 major themes
- Strong emphasis on people/communities and rural area wellbeing



CGA activities

- Developed a Food Safety and Sustainability Strategic Plan
- Citrus Sustainability Forum
 - Bring all stakeholder together to work through the issues collectively
 - Clear Communication
- Supporting the CCC & SIZA
- PPP Risk Assessments
 - Working with Ag. Chem. companies to identify risks and gaps in crop protection
- Working on logistics – making the supply chain work effectively

Food Safety & Sustainability Strategic Plan 2021-2024



Key question going forward



- Do we really expect the Green Deal to “level the playing fields”?
 - How far will the EU over-reach?
 - Will the WTO rules be followed?
- What are the opportunities for the southern African producers?
 - Plant-based diet
 - Proximity to market
- Critically, are we doing enough to look after our plant and people?

Thank you

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